## Message Text

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PAGE 01 STATE 183497

14

**ORIGIN NEA-12** 

INFO OCT-01 ISO-00 EB-11 COME-00 PA-03 USIA-15 PRS-01

CIAE-00 INR-10 NSAE-00 RSC-01 OMB-01 L-03 XMB-07

TRSE-00 AID-20 OTPE-00 FCC-03 /088 R

R 142133Z SEP 73 FM SECSTATE WASHDC TO AMEMBASSY TEHRAN

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E.O. 11652: N/A TAGS: ETRD, IR

SUBJECT: NATIONAL IRANIAN RADIO AND TV AM BROADCASTING

REF: TEHRAN 6480

1. DEPARTMENT APPRECIATES ACTIVE SUPPORT EMBASSY HAS GIVEN CONTINENTAL/GT AND E BID. COMPANY HAS ALSO EXPRESSED ITS APPRECIATION. WE AGREE, TOO, THAT IT WOULD BE INAPPROPRIATE TO URGE IRANIANS TO IGNORE CORRECT BID PROCEDURES WHICH WE HAVE PREVIOUSLY PRESSED THEM TO ADOPT. IT IS NOT CLEAR TO US, HOWEVER, EXTENT TO WHICH GOI HAS FOLLOWED CORRECT PROCEDURES IN PRESENT CASE. CONTINENTAL OFFICERS HERE INFORMED US THAT FRENCH CONCESSIONARY FINANCING TERMS WHICH GAVE ADVANTAGE TO FRENCH BID WERE MADE ONLY AFTER ORIGINAL BIDS HAD BEEN OPENED. IF, IN FACT, GOI ACCEPTED REVISED FRENCH OFFER IT WOULD SEEM ONLY EQUITABLE THAT FULL AND FAIR CONSIDERATION BE GIVEN TO REVISED AMERICAN OFFER AS WELL.

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PAGE 02 STATE 183497

2. WOULD APPRECIATE YOUR FURTHER CLARIFICATION OF PROCE-

DURE FOLLOWED IN THIS CASE AND WHETHER IN YOUR JUDGMENT US FIRMS HAVE BEEN GIVEN FAIR AND EQUAL TREATMENT. DOES PARA 2 OF REFTEL, WHICH STATES THAT SOME RECONSIDERATION OF OFFERS MAY BE PERMISSIBLE, INDICATE FRENCH OFFER NOT YET FINALLY ACCEPTED AND CONTINENTAL/GT AND E STILL HAVE CHANCE TO OBTAIN PART OR ALL OF PROJECT?

3. IF IN YOUR JUDGEMENT PROCEDURE FOLLOWED WAS NOT EOUITABLE OR FINAL DECISION HAS NOT YET BEEN REACHED YOU ARE REQUESTED, UNLESS YOU SEE OVERRIDING OBJECTIONS, TO APPROACH GOI AGAIN AT APPROPRIATELY HIGH LEVEL IN SUPPORT OF US OFFER. IN DOING SO SUGGEST YOU REMIND IRANIANS OF POINT STRESSED PREVIOUSLY BY EXIM BANK AND OTHERS: IF GOI WISHES TO CONTINUE TO RECEIVE PRESENT HIGH LEVELS OF EXIM CREDIT FOR MILITARY PURCHASES FROM US IT IS IMPORTANT THAT ITS COMMERCIAL PURCHASES FINANCED BY BANK BE KEPT IN SOME APPROXIMATE BALANCE. IRANIAN OFFICIALS HAVE EXPRESSED UNDERSTANDING OF THIS PROBLEM BUT SO FAR HAVE NOT ACTED ON IT. WE WOULD NOT, OF COURSE, URGE THAT IRANIAN BID REQUIREMENTS BE VIOLATED. BUT WHERE DISCRETION OR FLEXI-BILITY EXISTS WE WOULD HOPE THAT IMPORTANCE TO IRAN OF ACHIEVING BALANCE IN US CREDIT PURCHASES WOULD BE KEPT IN MIND AND WE WOULD EXPECT THAT AT MINIMUM OFFERS BY US FIRMS WOULD BE GIVEN FULL AND FAIR CONSIDERATION. RUSH

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## Message Attributes

Automatic Decaptioning: X Capture Date: 01 JAN 1994 Channel Indicators: n/a

**Current Classification: UNCLASSIFIED** 

Concepts: BROADCASTING, CONTRACTS, NEGOTIATIONS

Control Number: n/a Copy: SINGLE Draft Date: 14 SEP 1973 Decaption Date: 01 JAN 1960 Decaption Note: Disposition Action: RELEASED

Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: collinp0
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1973STATE183497

Document Number: 1973STATE183497
Document Source: CORE
Document Unique ID: 00 Drafter: JHROUSE, JR.: ML Enclosure: n/a Executive Order: N/A

Errors: N/A Film Number: n/a From: STATE

Handling Restrictions: n/a

Image Path:

Legacy Key: link1973/newtext/t19730933/aaaaayap.tel

Line Count: 85 Locator: TEXT ON-LINE Office: ORIGIN NEA

Original Classification: LIMITED OFFICIAL USE

Original Handling Restrictions: n/a Original Previous Classification: n/a Original Previous Handling Restrictions: n/a

Page Count: 2

Previous Channel Indicators:
Previous Classification: LIMITED OFFICIAL USE

Previous Handling Restrictions: n/a Reference: TEHRAN 6480

Review Action: RELEASED, APPROVED Review Authority: collinp0

Review Comment: n/a Review Content Flags: Review Date: 21 DEC 2001

**Review Event:** 

Review Exemptions: n/a
Review History: RELEASED <21-Dec-2001 by shawdg>; APPROVED <28 FEB 2002 by collinp0>

**Review Markings:** 

Declassified/Released US Department of State EO Systematic Review 30 JUN 2005

**Review Media Identifier:** Review Referrals: n/a Review Release Date: n/a Review Release Event: n/a **Review Transfer Date:** Review Withdrawn Fields: n/a

Secure: OPEN Status: NATIVE

Subject: NATIONAL IRANIAN RADIO AND TV AM BROADCASTING

TAGS: ETRD, IR, US

To: TEHRAN

Type: TE

Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005